

For Immediate Release February 24, 2025 One Columbus Media Contact Jon Keeling 614-657-5917 jk@columbuspartnership.com

## KANSAI HELIOS COATINGS ESTABLISHES NEW U.S. FACILITY IN JOHNSTOWN

Global Coatings Leader Expands Manufacturing Operations in the Columbus Region

**Columbus, Ohio** – KANSAI HELIOS Coatings GmbH, a global leader in industrial coatings, has announced plans to expand its North American operations by establishing a new manufacturing facility in Johnstown. This marks the company's most significant U.S. expansion to date, reinforcing the Columbus Region's position as a premier destination for advanced manufacturing and industrial innovation.

The company states their overall investment will be over \$20 million, allowing the Johnstown facility to create 48 new jobs by 2030. Additionally, employees will receive specialized education and training opportunities at KANSAI HELIOS production facilities in Germany. This initiative reflects KANSAI HELIOS' commitment to fostering a highly skilled workforce while ensuring the highest standards in sustainable coatings technology. The expansion is expected to double the company's revenue by 2030, solidifying its long-term growth and market presence in North America.

"Our investment in the Columbus Region represents a major step forward in our growth strategy," said Bastian Krauss, Executive Vice President and Executive Director of the KANSAI HELIOS Group. "With this strategic move, we are quadrupling our production capacity. Additionally, enhanced infrastructure and access to a talented workforce will enable our new facility to serve customers more flexibly and efficiently. Moreover, this expansion underscores our commitment to sustainability, innovation, and excellence in industrial coatings."

With a strong global presence in the coatings sector, KANSAI HELIOS serves diverse markets, including automotive, industrial, and construction applications with high-performance coatings solutions. The new facility will enhance the company's ability to deliver specialized powder coatings across the U.S. and North America, reinforcing its position as a preferred partner for industrial coatings solutions.

"The decision by KANSAI HELIOS to invest in Johnstown reflects the growing momentum of our business community and the strength of our regional workforce," said Johnstown Mayor Donald Barnard. "This expansion not only brings high-quality jobs to our city but also demonstrates that Johnstown is an ideal environment for global manufacturers seeking long-term success. We are honored to welcome KANSAI HELIOS and look forward to the positive impact they will have on our economy."

The Columbus Region continues to attract international companies looking to expand their U.S. operations. Currently, 42% of projects in the One Columbus pipeline involve international businesses, reinforcing the region's reputation as a global hub for industrial innovation.

"KANSAI HELIOS' investment further cements Ohio's reputation as a leader in advanced manufacturing and industrial coatings," said JobsOhio President and CEO J.P. Nauseef. "Ohio has long been at the forefront of industrial innovation, and the addition of KANSAI HELIOS reflects the state's ability to attract and support global enterprises seeking to scale and compete in the North American market."

The company's decision to expand in the Columbus Region highlights the area's capacity to support advanced manufacturing and international business growth while providing companies with the resources they need to thrive.

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## About JobsOhio

JobsOhio is a private nonprofit economic development corporation designed to drive job creation and new capital investment in Ohio through business attraction, retention and expansion. The organization also works to seed talent production in its targeted industries and to attract talent to Ohio through <u>Find Your Ohio</u>. JobsOhio works with seven regional partners across Ohio: <u>Dayton Development Coalition</u>, <u>Lake to River</u>, <u>Ohio</u> <u>Southeast</u>, <u>One Columbus</u>, <u>REDI Cincinnati</u>, <u>Regional Growth Partnership</u> and Team NEO. Learn more at <u>www.jobsohio.com</u>. Follow the company on <u>LinkedIn</u>, <u>Twitter</u> and <u>Facebook</u>.

## **About One Columbus**

As the economic development organization for the 11-county Columbus Region, One Columbus' mission is to lead a comprehensive regional growth strategy that develops and attracts the world's most competitive companies, grows a highly adaptive workforce, prepares our communities for the future and inspires corporate, academic and public innovation throughout the Columbus Region. One Columbus expertly guides companies through the location decision process. Through strategic business outreach and customized research, the One Columbus team leverages public, private and institutional partnerships to grow the Columbus Region's economy and strengthen its national and international competitiveness. Funding is received from more than 300 private organizations, local governments, academic institutions and JobsOhio. Learn more at <u>ColumbusRegion.com</u>.

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